

SPONSORSHIP GUIDE



Haitian American
BUSINESS SUMMIT
MIAMI, FLORIDA 2017

June 15th to 17th



The Haitian American Chamber of Commerce of Florida (HACCOF) and the Office of Miami-Dade Commissioner Jean Monestime will host the Haitian American Business Summit (HABS) on June 15th to 17th, 2017 in Miami, FL. This summit will provide an opportunity to evaluate and assess the current level of diaspora involvement in Haiti and explore new methods of interaction. HABS-Miami 2017 will serve as a platform for Haitian American organizations throughout the United States, professional associations along with public & private sectors of Haiti to exchange ideas and establish a working plan toward greater cooperation. HABS-Miami 2017 will provide the arena for the Haitian American community to connect, engage and explore opportunities to invest in Haiti.

HABS- Miami 2017 will focus on 3 areas with aims to: CONNECT, ENGAGE and INVEST. Through the CONNECT panel sessions, discussions will focus on the current state of the millennial generation's interaction and diaspora tourism. Haitian Americans are the largest group of visitors traveling to Haiti whose tourism potential has yet to be capitalized on. The ultimate goal is to craft a strategic marketing effort calling for Haitian Americans to "Come Back to Haiti" or as it's said in creole, "An Nou Tounen Lakay." Targeted speakers for these panel discussions will represent ECHO, Association Touristique d' Haiti (ATH) and the Minister of Tourism.

The ENGAGE panel sessions will explore opportunities for Haitian American professionals to engage in Haiti's public & private sectors through professional exchange programs and to engage in a dialogue between municipal elected officials and the diaspora. This session will explore the ways in which Diaspora engagement can be more strategic in order to address specific needs and priorities of the Haiti private or public sector.

In the INVEST session topics will include "How to Invest in Haiti," "Business Opportunities" and the "Diaspora Investment Club." Speakers will be from the Ministry of Finance, Ministry of Commerce and Industries, Centre de Facilitation & d' Investissement (CFI), Association des Industries d' Haiti (ADIH), the Chambers of Commerce and the Central Bank of Haiti. The two day summit will conclude with a general session focusing on opportunities for the diaspora to INVEST in the economic development of Haiti.

HABS-Miami 2017 is a unique opportunity for local, national and international companies to showcase products and services through our designated promotional spaces. Moreover, HABS-Miami 2017 will feature keynote speakers such as United States Elected Officials.

To conclude, on Saturday, June 17th during the closing ceremony, HACCOF will honor the second annual Top 20 under 40 Haitian American Young Professionals (YOPRO). Please join us on June 15th to 17th, 2017, where your presence and interaction will surely enhance our CONNECT – ENGAGE – INVEST objectives.

MIAMI, FLORIDA 2017

TITLE

US 50,000.00
(ONLY 2 OPPORTUNITIES AVAILABLE)

- 👑 **Corporate logo placement in four (4) press announcements in Haitian and US newspapers**
- 👑 **EXPO Exhibit Booth (1) + Salon for Exclusive Corporate Promotion and Sales**
- 👑 **Branded Panel Discussion Room**
- 👑 **1 Page Ad in Conference Guide**
- 👑 **2 VIP Tables at the Closing Reception**
- 👑 **Invitation for 8 at the Opening Cocktail Reception**
- 👑 **Opportunity to Give Remarks at Kick Off Session at the Opening Cocktail Reception**
- 👑 **Free HACCOF Corporate Membership for 2 years**

EXPO Exhibit Table (1) for Exclusive Corporate Promotion and Sales

Corporate visibility at EXPO site (banners, posters, flags)

Corporate Logo Placement on Electronic EXPO Invitation

Special Recognition in Radio broadcast spots at peak listening hours on Haitian American stations in South Florida (15) days

*Full Sponsor Brand Immersion including logo placement on:
Banners, Press release, Billboards & Website, Flyers, Programs, Tote bags, Visitors guide.*

Corporate logo will appear in HACCOF's banner's, flyers and newsletters for one year

Access to Business to Business Lounge

Special Recognition as Major Donor in interviews and press conferences

Participate in Radio and Television interviews.

BUSINESS SUMMIT

MIAMI, FLORIDA 2017

CORPORATE

US 25,000.00

- ◆ **Special Recognition as Major Donor in interviews and press conferences**
- ◆ **Participate in Radio and Television interviews.**
- ◆ **1 VIP Table at Closing Reception**
- ◆ **Invitation for 6 at the opening Cocktail.**
- ◆ **Remarks at the Opening General Session**
- ◆ **Free HACCOF Corporate Membership for 1 year**

EXPO Exhibit Table (1) for Exclusive Corporate Promotion and Sales

Corporate visibility at EXPO site (banners, posters, flags)

Corporate logo placement on electronic EXPO invitation

Special Recognition in Radio broadcast spots at peak listening hours on Haitian American stations in South Florida (15) days

Full Sponsor Brand immersion including logo placement on:

Banners, Press release, Billboards & Website, Flyers, Programs, Tote bags, Visitors guide.

Corporate logo will appear in HACCOF's banner's, flyers and newsletters for one year

Access to Business to Business Lounge

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SILVER

US 15,000.00

- ★ **Special Recognition in Radio Broadcast spots at peak listening hours on Haitian American stations in South Florida (15) days**
- ★ **Invitation for 4 at the Opening Cocktail Reception**
- ★ **6 Tickets to Attend the Closing Reception**
- ★ **Corporate logo will appear in HACCOF's banner's, flyers and newsletters for one year**
- ★ **Access to Business to Business Lounge**

EXPO Exhibit Table (1) for exclusive Corporate Promotion and Sales

Corporate visibility at EXPO site (banners, posters, flags)

Corporate logo placement on electronic EXPO invitation

Full sponsor brand immersion including logo placement on:

Banners, Press release, Billboards & Website, Flyers, Programs, Tote bags, Visitors guide.

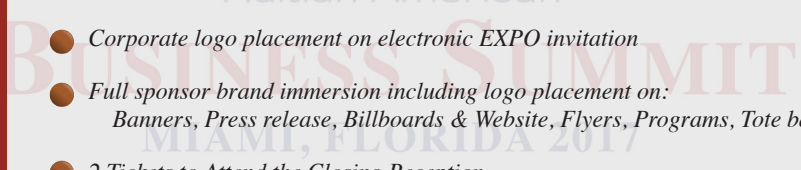
Corporate logo will appear in HACCOF's banner's, flyers and newsletters for one year



BRONZE

US 5,000.00

- *EXPO Exhibit Table (1) for Exclusive Corporate Promotion and Sales*
- *Corporate visibility at EXPO site (banners, posters, flags)*
- *Corporate logo placement on electronic EXPO invitation*
- *Full sponsor brand immersion including logo placement on:
Banners, Press release, Billboards & Website, Flyers, Programs, Tote bags, Visitors guide.*
- *2 Tickets to Attend the Closing Reception*
- *Corporate logo will appear in HACCOF's banner's, flyers and newsletters for one year*



EXHIBITOR

US 2,500.00

BOOTH

10'X10' (100 FT²)

REGULAR

- Choice of Free booth carpet or Free electrical drop, or add both
- 6 foot skirted table and 2 chairs.
- Half page color ad in Digital ShowGuide.
- Listed on Exhibitor Map and online, linked directly to your website.
- Free booth carpet & Free electrical drop.
- Increased visibility with Prime Location.



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SPONSORSHIP PACKAGE



STEP 1: SELECT YOUR PACKAGE

PACKAGE		REGULAR PRICE
<input type="checkbox"/>	TITLE	\$US 50,000.00
<input type="checkbox"/>	CORPORATE	\$US 25,000.00
<input type="checkbox"/>	SILVER	\$US 15,000.00
<input type="checkbox"/>	BRONZE	\$US 5,000.00
<input type="checkbox"/>	EXHIBITOR	\$US 2,500.00

STEP 2: YOUR EXHIBITOR INFO AND TOTAL SHOW INVESTMENT

HOW WOULD YOU LIKE YOUR COMPANY NAME PRINTED?			
CONTACT NAME			
ADDRESS		CITY	STATE
EMAIL		PHONE	
WEBSITE			
CREDIT CARD NUMBER		EXP. DATE	
SEC. CODE		BILLING ZIP	

SUBTOTAL: \$ _____ (Step 1 x Step 2)

GRAND TOTAL: \$ _____

SIGN AND DATE

Sponsor acknowledges that Sponsor has read the Expo Terms and Conditions and hereby agrees to the terms and conditions and payment plan contained therein. Exhibitor acknowledges and agrees that there are absolutely **NO REFUNDS, TRANSFERS or CANCELLATIONS** for any reason. Exhibitor Terms and Conditions may be found online at haccocf.com/terms

SIGNATURE

DATE

ADVANCED MARKETING TOOLS & STRATEGIES	BE LISTED AS A PREFERRED VENDOR \$1,500.00 US <ul style="list-style-type: none"> (only 1 per category allowed) Includes company name, description, contact information and link to your company's website.
	CONFERENCE BAG \$5,000.00 US <ul style="list-style-type: none"> All attendees will receive our Conference Bag at the entrance to the show with your company logo printed on the front of the bag. Includes (1) color imprint on front of bag.
	CORNER BOOTH UPGRADE \$1,500.00 US <ul style="list-style-type: none"> Boost your exposure on the show floor.
	CONFERENCE GUIDE: Get your brand's message to your target customers. <ul style="list-style-type: none"> Business Card \$200.00 US Half Page \$500.00 US Full Page \$1,000.00 US Two Pages Spread \$1,750.00 US

- Be Listed As A Preferred Vendor: \$1,500.00 US
- Conference Bag : \$5,000.00 US
- Corner Booth Upgrade: \$1,500.00 US
- ShowGuide Advertising \$200.00 US
- Business Card: \$500.00 US
- Half Page: \$1,000.00 US
- Full Page: \$1,750.00 US
- Two Pages Spread:

HOW WOULD YOU LIKE YOUR COMPANY NAME PRINTED?			
CONTACT NAME			
ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE		
WEBSITE			
CREDIT CARD NUMBER			EXP. DATE
SEC. CODE	BILLING ZIP		

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GRAND TOTAL: \$ _____

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